CONSUMER PRIVACY REQUEST FORM

<u>Ultimate Rivals[™] on Apple Arcade; ultimaterivals.com and bitfry.com</u>

Residents of California, Nevada, the European Union, Iceland, Liechtenstein, and Norway only.

Background and Instructions

This consumer privacy request form applies to:

- (1) *Ultimate Rivals*[™] on Apple Arcade (see applicable privacy policy here);
- (2) our website located at ultimaterivals.com (see applicable privacy policy here); and
- (3) our website located at bitfry.com (see applicable privacy policy here).

We appreciate your interest in submitting a consumer privacy request. Please note that this form is only for residents of California, Nevada, the European Union, Iceland, Liechtenstein, or Norway. You can always review our privacy practices in our applicable privacy policies hyperlinked above and contact us by email at privacy@bitfry.com with any additional questions or requests.

To submit a request using this form, please complete it, either electronically or by hand, and then either email it to privacy@bitfry.com, or mail it to Pierce Atwood LLP, Attn: Bit Fry Game Studios Privacy, One New Hampshire Ave, Suite 350, Portsmouth, NH 03801.

[Request Form Follows on Next Page]

STEP 1:		
I am submitting a request for [select only one option]:		
O Myself		
O Someone else (if selected, the requestor must attach/include with the request evidence that they have written authorization from the consumer to make the request).		
STEP 2:		
I affirm that I am a resident of California, Nevada, or the European Union, Iceland, Lichtenstein, or Norway.		
O Yes		
STEP 3:		
I am submitting this request as a user of the following [select applicable options]:		
O Ultimate Rivals [™] on Apple Arcade (excluding customer support requests)		
O ultimaterivals.com (including support requests made in connection with our games)		
O bitfry.com (excluding customer support requests)		
STEP 4:		
In connection with <i>Ultimate Rivals</i> ™ on Apple Arcade, please note that, as described in additional detail in our applicable privacy policy hyperlinked above, under the section titled "Our Use of Apple Tools to Limit the User Data We Collect and Store," our Games on Apple Arcade are designed intentionally in order to help reduce any privacy impact or security risk associated with gameplay. The user information we collect and use, described under the section of the privacy policy titled "Collection and Use of User Data," is not reasonably capable of directly or indirectly identifying, being associated with or linked to a particular consumer or householder, and thus does not constitute "personal information" or "personal data" within the meaning of California, Nevada, and European consumer privacy laws. If you have additional questions, please contact us at privacy@bitffry.com .		
In connection with ultimaterivals.com, I am requesting:		
O Bit Fry to delete (erase) my personal information		
O Bit Fry to provide access to my personal information		
O To opt out of the sale of my personal information		
O Other (please describe):		
In connection with bitfry.com, I am requesting:		
O Bit Fry to delete (erase) my personal information		
O Bit Fry to provide access to my personal information		
O To opt out of the sale of my personal information		

0	Other (please describe):	
STEP 5:		
Please enter your email address below:		